



2021 KEMA Conference
September 15-16, 2021
Kansas Star Event Center
Mulvane, KS

Exhibitor Packet

The Kansas Emergency Management Association (KEMA) is a not for profit organization made up of Emergency Managers and Emergency Professionals from the 105 counties across the state of Kansas plus personnel from state, federal, and volunteer agencies. KEMA has more than 240 active members and in the last several years, conference attendance has exceeded 200 attendees.

Many KEMA members are in charge of purchasing various pieces of emergency equipment, tools, warning systems, and other related services for their jurisdictions. Like in years past, our conference will give you an opportunity to display your product or service to these individuals, interact with them, and assist them in making informed purchase decisions.

Your presence as an exhibitor is a vital support for our organization and allows our members to keep current with the products available to them in their profession. We hope that you will continue to participate with us in 2021.

At our new location at the Kansas Star Event Center in Mulvane, Kansas, we are able to have all exhibitors, vehicles, and equipment in one large space to maximize traffic flow for our exhibitors. The exhibit hall will open on Wednesday, September 15 at 10 am and will run until 1 pm on Thursday, Sept. 16. The breaks and lunch for the conference attendees will take place in the exhibit hall, giving the attendees ample time to visit with the vendors.

We will offer a four-tiered sponsorship program that you may choose to utilize along with different sized booth options. Booth space is available on a first come first serve basis and booths are assigned once payment is received. Register early for the best spots!

We look forward to seeing you this year in Mulvane, Kansas at the Kansas Star Event Center, as we provide our members an action-packed and education-packed conference experience. Additional conference and hotel information can be found at <https://kema.org/exhibitors>.

Questions? Contact:

Mary Napier, KEMA Conference Planner

mary@napiercommunications.com | Office: 785-783-5494

Registration

All registrations will be completed online at kema.org/exhibitors. Online and check payment options are available.

Registration is accepted on a first come, first serve basis and ***booths will not be assigned until payment is received.***

Exhibit Diagram

View the diagram at kema.org/exhibitors to view your booth options. On the registration form, please list your top three preferences. KEMA will try to assign your booth based on your preferences, but we also consider sponsorship levels, competing companies, and other factors. Thanks for your understanding.

Booth Sizes and Details

Booth – 10'x10' booth space

Large Booth – 10'x20' booth space

Vehicle/Equipment Booth – 20'x20' booth space

Standard booth spaces include 1 table, and large booths include two tables. A vehicle/equipment booth includes 1 table. All booths include two chairs, electricity, and wifi.

The exhibit fee also includes: two lunch tickets for staff on Wednesday and Thursday and two tickets for the Wednesday Vendor Night Reception.

Additional meal tickets can be purchased for \$50 per person to include lunch both days. Thursday banquet tickets are not included, but are available at a cost of \$45 each.

Deadlines

- **August 15** - Sponsorships and payments are due.
- **August 16** - All booth prices go up by \$100.
- **August 31** - Final registration and payment deadline for all booths.

See our sponsorship opportunities on the next page to see how you can support KEMA and gain more exposure at the conference.

2021 Exhibitor Options and Prices

Early Registration - before Aug. 15

Booth - 10'x10'	\$350.00
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Large Booth - 10'x20'	\$650.00
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Vehicle Booth - 20'x20'	\$750.00
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After Aug. 15, all booth prices increase by \$100.

Other Options

Wed/Thurs Lunch Ticket	\$50.00 each
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Banquet Ticket	\$45.00 each
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***All booths come with electricity and internet included in the price.** Special booth space may require an additional fee. Call with questions - 913-804-6131.

Exhibitor Schedule at-a-glance*

Wednesday, Sept. 15

8 am - 10 am	Exhibitor check in/ booth setup
10 am	Exhibit Hall Opens
5-7 pm	Exhibitor Reception

Thursday, Sept. 16

Breakfast provided with a hotel room reservation

7:00 am	Exhibit Hall Opens
1:00 pm	Exhibit Hall Closes/ Exhibitor Move-Out

Breaks and lunch on Wednesday and Thursday will be held in the exhibit hall along with the exhibitor reception Wednesday night. These will be peak times that attendees will visit the exhibit hall and visit your booths.

**This schedule is tentative and is subject to change without notice. We will publish the official break times closer to the conference.*

Liability Statement

The vendor, upon submitting a registration, agrees they will be fully responsible to pay for any and all damages to property owned by the hotel, their owners or managers, which results from any act or omission of vendor. Vendor agrees to hold harmless KEMA, its members, directors and representatives, from any and all claims of injury, loss or damage that may occur to the vendor, the vendor's employees, or the vendor's property from any cause whatsoever.

Sponsorship Opportunities

We offer a four-tiered sponsorship program that you may choose to utilize. The sponsorship fees are in addition to the booth fees and offer you more exposure and excellent benefits before, during, and after the conference.

Gold Sponsorship - \$1000

Benefits:

- Logo displayed on conference event page with link to company website
- Company/organization name and/or logo will be prominently displayed on the conference materials, such as agendas, banners, signs, programs, etc.
- Listed as a sponsor of the Tuesday night meal, hospitality room, and breaks
- Gold Sponsor designation sign at your booth

Silver Sponsorship - \$750

Benefits:

- Logo displayed on conference event page with link to company website
- Listed as a sponsor of the Tuesday night meal or the hospitality room (not both) and the breaks
- Listed on all conference materials such as agendas, banners, programs, etc.
- Silver Sponsor designation sign at your booth

Bronze Sponsorship - \$500

Benefits:

- Logo displayed on conference event page with link to company website
- Listed as a sponsor of the breaks and listed on the conference agendas
- Bronze Sponsor designation sign at your booth

Friend of KEMA - \$250

Benefits:

- Logo displayed on conference event website page with link to company website
- Listed as a supporter of the breaks

Deadline:

The printing deadline for sponsorship materials is **August 15, 2021**. To have your name included as a sponsor, you must register and pay online no later than August 15.

Register online today at kema.org/exhibitors.

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